GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:2292
ANSWERED ON:18.03.2002
MOU SIGNED WITH RTDC
ANANDRAO ADSUL

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether India Tourism Development Corporation has signed any MoU withRajasthan Tourism Development Corporation (RTDC) to market the RTDC`s package and proprieties globally;

(b) if so, the details thereof;

(c) whether the ITDC proposes to sign similar MoUs with other States Tourism Development Corporations;

(d) if so, the details thereof; and

(e) the extent to which it is likely to promote the tourism in their States?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a) and (b): Yes, Sir. ITDC and RTDC signed a MOU on 07.01.2002 which envisagesjoint efforts for mutual benefits and promotion of tourism in the State of Rajasthan byhaving collaboration in the areas of reservation & marketing of RTDC properties;development of new packages; publicity and printing of tourist literature; tourism event management; setting up Duty Free/Paid Shops; Human Resource Development; offering Technical & Economic Consultancy services of ITDC.

(c) and (d): ITDC has so far signed MOUs with the State TourismCorporations/Government of Delhi, Tamilnadu, Uttar Pradesh and Jharkhand and ITDC proposes to sign similar MOUs with other State Governments as well.

(e): The State Governments would get benefited by the vast experience of ITDC irtourism sector by way of synergising resources and efforts of both ITDC and therespective State Governments in developing tourism infrastructure and promotion & marketing of tourism facilities.